



## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Cathy Mrosko  
Director of Government Affairs & Industry Outreach  
571.263.9800  
cmrosko@nsca.org

---

## **VERREX CORPORATION EARNS EXCELLENCE IN BUSINESS AWARD**

*NSCA Recognizes Top Integrator for Growth Strategies Honor*

**CEDAR RAPIDS, IA**, January 28, 2009 — Verrex Corporation has been named the winner of NSCA's 2009 Excellence in Business Award for Growth Strategies.

"I am thrilled to accept this award on behalf of all Verrex employees and customers who have made our strategic vision a great success," said Verrex President & CEO, Thomas Berry, Jr.

Verrex Corporation, along with four other distinguished systems integrators, were chosen based on their implementation of creative, visionary strategies to build successful business models.

Verrex Corporation recognized that core client requirements were critical to the company's success. Verrex's goal was to expand its market by increasing systems usage per core customer. To do that, the company developed a customer-centric environment and built relationships by focusing on local A/V needs. After this initial establishment, it can expand to regional, national and international levels.

"NSCA is pleased to present Verrex with the Growth Strategies award based on its global business perspective," said Chuck Wilson, NSCA executive director.

"Emphasizing local service to work toward international market opportunities is a logical, yet innovative, approach to a successful business."

Systems integrators who showed exemplary and successful business strategies were selected to receive the Excellence in Business Awards from self- or peer-nominated applications. Award winners received one complimentary admission to the NSCA Business and Leadership Conference, sponsored by InfoComm International, February 26-28, in Phoenix, AZ. In addition, they will be recognized during the opening ceremonies of the event.

### **About NSCA**

NSCA is the leading not-for-profit association representing the commercial electronic systems industry. With more than 2,500 member companies worldwide, the National Systems Contractors Association is a powerful advocate of all who work within the low-

voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers and other allied professionals. NSCA is dedicated to serving contractor members and all channel stakeholders through education, advocacy, outreach and member services. NSCA University offers a variety of courses on topics such as project management, business, sales, design and technical knowledge. Courses are delivered through a variety of methods including conferences, regional trainings, online learning and webinars. NSCA works in conjunction with a variety of industry partners to provide relevant and meaningful education and certification programs. It also provides leading industry research and market intelligence, insurance solutions, the industry's most comprehensive manual of practice, Essentials of Systems Integration™ and other business tools. For more information, visit [www.nasca.org](http://www.nasca.org).

###