

VERREX INSIDERS

Coming Soon



Each month our **Verrex Insiders AV Newsletter** will deliver our expert insight into one aspect of an AV integration solution. In addition, we will cover technology reviews, troubleshooting, and, when the topic warrants it, taking a deep dive with a resident Tech Guru.

Here's a sneak peek of the topics we'll be covering in the coming months:

Cameras	We hope you are as concerned with hybrid work and meeting equity as we are. We'll discuss camera technology enhancements that use Artificial Intelligence, active talker tracking, and framing to create exceptional experiences for all meeting participants.
Microphones	The best camera solutions for hybrid work are relatively useless without great audio. While we still aren't breaking the laws of physics, microphone types and physical placement in any space is more flexible than ever.
Personal Devices	While having a great audio and video experience in the brick-and-mortar office is essential, let's not forget the remote participants joining every call. Everyone needs a high-quality camera and microphone to create a genuinely collaborative meeting where the technology fades into the background, allowing the actual work to get done.
Assistive Listening	You might think assistive listening is only a solution to address hearing loss, but it's much more. For example, we can provide personalized enhancement of incoming sound and unique features such as Q&A talk-back. In addition, you might not yet realize that we all have varying levels of hearing loss, and your brain will change while that loss is not addressed.
Video Walls	We've all seen impressive direct-view LED video walls, but did you know you can afford one too? While the technology evolves, costs continue to drop, allowing everyone to install dvLED anywhere an image larger than 98" enhances the experience. So, standard or custom, there's one for you.
BYOM/BYOD	Regarding BYOD/BYOM, the best solution can be determined by the established company culture or executive champions driving change. All collaboration spaces need video capabilities; the real question is whether to provide BYOD/BYOM, a Room Based System, or both.

Stay tuned!